

***Bernard Matthews Hand Delivers
Turkeys to Caister Lifeboat Team***



Press Release 23.12.09

Bernard Matthews personally visited the crew of Caister Lifeboat this week, to deliver each member a Golden Norfolk Turkey for Christmas, in a show of appreciation for the courage and commitment of the Caister lifeboat team.

Bernard Matthews Farms has supported Caister Lifeboat for over two decades and this annual gift has become a tradition from the regions largest turkey farmer and food manufacturer.

Mr Matthews said: "I am proud to be associated with such a great bunch of people. They do a grand job and deserve public support."

Paul Garrod, Chairman of Caister Lifeboat said: "We have been receiving turkeys at Christmas time for over twenty years from Bernard Matthews. It is a special gift and the twenty strong crew and their families always look forward to it. It is also always a pleasure to see Bernard, and catch up with the year's events."

Bernard Matthews have over many years helped a number of organisations and charities at Christmas. Other turkey donations have been made across the county to numerous charities and supportive organisations this Christmas including; St. Martins Housing Trust, MIND, Open, St John's Housing and The Bridge Drop-In Centre.

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