



Bernard Matthews named *Chicken Farm of the Year*

British brand, Bernard Matthews, has been crowned *Chicken Farm of the Year* at the NSF Assured Farmer of the Year Awards.

This is the inaugural year of the awards and recognises the many excellent farms that the NSF audits and certifies each year. In total the NSF audits and certifies some 25,000 farms across the UK.

Early this year Bernard Matthews announced that it was increasing its chicken production and launching a range of added-value chicken products.

Commenting on the award, Rob Burnett, Bernard Matthews CEO said: “This is an outstanding achievement and a great reward for all of the hard work put in by the Bernard Matthews team to increase our chicken production.

“Our focus on sustainability, the installation of biomass boilers, the promotion of enrichment standards and new lighting, feeding and drinking systems were key reasons for our success.

“The award also highlights the enthusiasm of our chicken farms to not just adhere, but exceed farm assurance standards.”

NSF is the leading international supplier of food assurance and certification services to businesses in the global food supply chain. It offers it offers a comprehensive portfolio of services that enable companies in the agriculture, processing, manufacturing, retail, catering and leisure industries to comply with legislative requirements and meet or exceed consumer demands for food safety.

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Notes to Editor

Bernard Matthews Limited, the largest turkey producer in the UK, is headquartered near Norwich in Norfolk and employs approximately 2000 people across East Anglia. It is a totally integrated food business, allowing for full traceability across its 56 farms, which rear nearly 7 million turkeys per annum. Through its farming and production business the company supplies nearly half the homes in the UK with tasty, versatile and affordable turkey and chicken meal time solutions.

For more information visit www.bernardmatthews.com.