



February 2010

News Release

Bernard Matthews Assists Cooked Meat Company

Bernard Matthews is helping Forza, a leading supplier of cooked meat, to provide their business with space at its factory in Great Witchingham.

The agreement, which is for a six-month period, is a result of a fire at Forza's site on 13th February in Cleckheaton, West Yorkshire, which has resulted in the business needing to find a temporary alternative to continue production.

"We are really pleased to be able to help out Forza," said Jeff Halliwell, UK Managing Director of Bernard Matthews. "We have some spare capacity at the site and Forza will be using it to ensure they can continue to supply their customers, despite the disruption from the fire."

"Forza is planning on installing their specialist equipment over the next few days and hope to begin production as soon as possible. While they are planning to use their own staff, who are currently unable to work due to the fire, some Bernard Matthews employees have already been required to help support in specialist areas, and we have had discussions about BM process staff supporting them should the need arise."

Max Hilliard, Chief Executive of Forza said, "The swift response of Bernard Matthews to our situation has meant that in just over a week since the factory fire, Forza will be fully operational and back to business. The prompt action and support from Bernard Matthews is greatly appreciated and has resulted in a smooth temporary re-location of our production facility and Forza staff to Norfolk."

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