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**Celebrity Presenter Announced for
Bernard Matthews Youth Awards 2009**

Konnie Huq will be in Norwich on Tuesday 17th February to host the inaugural Bernard Matthews Youth Awards.

The Awards, in association with the Eastern Daily Press (EDP) and the DofE Charity, will celebrate the achievements of young people, aged between 11-18 years old, throughout Norfolk and Suffolk and recognise the extraordinary contribution they make to our communities.

Konnie is best known for being the longest serving member of the Blue Peter team (ten years), and for presenting a range of other TV programmes such as The Tube, UK School Games and Zoo Days.

Matt Pullen, of Bernard Matthews Farms said: "We are extremely excited that Konnie has agreed to come along and support our first ever Youth Awards. We think Konnie is a great role model for young people and couldn't think of anyone more suitable to congratulate these young stars."

Konnie Huq said: "I am delighted to be hosting the Bernard Matthews Youth Awards. I am really keen to meet the finalists who set such an example for us all. From young people who organise regular fundraising events for charity to real-life heroes; these people are an inspiration and I'm so happy that the Youth Awards is being held to honour their talents."

Winners will be announced at a glittering ceremony held during February half-term week (Tuesday 17th February 2009).

More details can be found at www.bmyouthawards.com.

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