



FROM COSY CHRISTMAS DINNERS TO GRAND FESTIVE FEASTS, BERNARD MATTHEWS FARMS HAS IT COVERED THIS CHRISTMAS!

This Christmas, Bernard Matthews Farms has a whole range of delicious Christmas products to cater to all festive meal occasions, budgets and family sizes, whether it's a whole turkey you're after, or a smaller meal for a more intimate Christmas dinner. All our products are made from British turkey from our own farms and come ready prepared for you to simply pop in the oven – so it's one less thing to worry about as you look forward to the big day.

GOLDEN NORFOLK TURKEY



This is the UK's favourite frozen, oven-ready turkey and has been for over 30 years! If you're anxious about pulling off the perfect Christmas dinner, then don't be. All you have to do is defrost your Golden Norfolk Turkey, pop it in the oven, and sit back, content in the knowledge that you've a delicious meal on its way. What's more, this turkey is self-basting, so you can be sure of a mouth-watering and succulent meal with minimal effort.



Bernard Matthews Farms Golden Norfolk Turkey			
Size	Serves	RRP	Available in
Mini	2-3	£19.99	Tesco, Farmfoods, Co-op, Somerfield
Small	4 - 6	£25.99	Morrisons, Tesco, JS, Farmfoods, Co-op, Somerfield
Medium	8 - 10	£31.99	Morrisons, Tesco, JS, Farmfoods, Co-op, Somerfield
Large	12 - 14	£41.99	Morrisons, Tesco, JS, Co-op, Somerfield
Ex Large	16 - 18	£49.99	Morrisons, Tesco, JS

GOLDEN NORFOLK HERB BASTED TURKEY



A twist on the traditional frozen Golden Norfolk Turkey, this is ideal for those families who love their trusted favourite but would like to try something a little different this year. It has a special baste which ensures that it is fool proof to cook – even if you leave it in the oven a little too long, it will remain deliciously juicy and succulent every time. The baste is also flavoured with rosemary & thyme, which means that you don't have to worry about flavouring it yourself – so you'll hardly have to lift a finger to create the perfect Christmas meal.



Bernard Matthews Farms Golden Norfolk Herb Basted Turkey			
Size	Serves	RRP	Available in
Medium	8-10	£18.99	Morrisons
Bernard Matthews Farms Golden Norfolk Herb Basted Turkey Crown			
Medium	6-7	£14.99	Morrisons

GOLDEN NORFOLK FREE RANGE TURKEY



For an extra-indulgent Christmas meal, why not try the frozen Golden Norfolk Free Range Turkey? Bernard Matthews Farms' free range turkeys roam in the heart of the Norfolk countryside and like all of our turkeys are fed on a cereal-based diet, containing locally sourced wheat from East Anglia. And of course, there's plenty of sunshine, fresh air and TLC too.



Bernard Matthews Farms Golden Norfolk Free Range Turkey			
Size	Serves	RRP	Available in
Small	4-6	£31.99	Morrisons
Medium	8-10	£39.99	Morrisons

NEW GOLDEN NORFOLK TURKEY ROULADE WITH SAGE, ROAST ONION AND APPLE SEASONING



Serving four people, this frozen product is ideal for contemporary lifestyles and if you've got a smaller number of mouths to feed this Christmas. Made from deliciously marinated turkey, the sage, roast onion and apple running through the middle lends a flavoursome and decorative element to your meal. Hassle free with its ready to roast tray.



NEW Bernard Matthews Farms Golden Norfolk Turkey Roulade with Sage, Roast Onion and Apple Seasoning			
Size	Serves	RRP	Available in
600g	4	£4.99	Morrisons, JS

NEW GOLDEN NORFOLK TURKEY BALLOTINE WITH A STICKY FRUIT STUFFING



For the ultimate indulgent centrepiece to your Christmas dinner table, try our frozen Golden Norfolk Turkey Ballotine with Sticky Fruit Stuffing. It has a delicious sticky apricot and date fruit stuffing with just a little drop of port and brandy, and is garnished with maple cure bacon, prunes, apricots and bay leaves. Made from a combination of turkey breast and thigh meat, there's something here for everyone and it makes a rich treat for a large party of 8-9 people. Simply remove sleeve and cook in its ready to roast tray.



NEW Bernard Matthews Farms Golden Norfolk Turkey Ballotine with a Sticky Fruit Stuffing			
Size	Serves	RRP	Available in
2kg	8-9	£14.99	JS

FREE RANGE BUTTER BASTED GOLDEN NORFOLK TURKEY BREAST JOINT



If you'd like to buy free range this year but are planning a more intimate Christmas dinner, the frozen Free Range Golden Norfolk Turkey Breast Joint is just the thing for you. It has been butter basted to ensure the meat is juicy and succulent and it's a perfect size for the smaller family.



Bernard Matthews Farms Free Range Butter Basted Golden Norfolk Turkey Breast Joint

Size	Serves	RRP	Available in
1kg	4-5	£9.99	Morrisons

OTHER PRODUCTS IN THE FROZEN

BERNARD MATTHEWS FARMS CHRISTMAS RANGE

Size	Serves	RRP	Available in
Bernard Matthews Farms Golden Norfolk Bronze Turkey			
Large	8-10	£21.99	Morrisons
Bernard Matthews Farms Golden Norfolk Turkey Breast Crown			
Mini	3-4	£9.99	Farmfoods
Small	4-5	£11.99	Morrisons, JS, Farmfoods, Co-op, Somerfield
Medium	5-7	£13.99	Morrisons, JS, Farmfoods, Co-op, Somerfield
Large	8-10	£15.99	Morrisons, Tesco
Bernard Matthews Farms Golden Norfolk Turkey Breast Joint – Butter Basted			
500g	2-3	£3.99	Morrisons
1kg	4-5	£9.99	Morrisons

www.bernardmatthewsfarms.com

For more information, high res images or samples, please contact:
 Sana Van Dal or Kate Carthew at DSA PR:
 E-mail: sana@dsapr.co.uk or kate@dsapr.co.uk
 Tel: 020 7553 3700